

Highland Creek



NEWS

Approximate Ad Size

Business Card	3.5"W x 2"H
1/8 page	(2" H x 5" W or 5"H x 2"W)
1/6 page	(3.5 x 3.5)
1/4 page	(3.5" W x 5"H)
1/3 page	(3"H x 7.5"W or 7.5"H x 3" W)
1/2 page	(7.5"W x 5"H or 3.5"W x 10"H)
Full page	(7.5"W x 10"H)
Back cover (full color)	Currently unavailable

Price Per Issue

\$75
\$125
\$150
\$175
\$210
\$270
\$475
\$525

All ads are in full color.

A 10% discount will be applied if prepaying for an ad for a full year.

All ads must be camera ready and are for individual businesses only. Only high resolution pdf files are accepted. Ads may be emailed to advertising@highlandcreek.com or dropped off at the Highland Creek Sports Club located at 6616 Clarke Creek Parkway, Charlotte. The newsletter is published February, April, June, August, October and December. Deadlines for 2019 are: **January 2nd, March 1st, May 1st, July 1st, September 2nd, and November 1st**. Newsletters are distributed to approximately 4,350 homes.

Please note that special placement of ads cannot be accommodated except for the back cover.

Checks should be made payable to HCCA and are due at the time your ad is submitted. Please mail checks to: **HCCA, 6616 Clarke Creek Parkway, Charlotte, NC 28269 or drop off at the Highland Creek Sports Club.**

Visa, MasterCard, American Express and Discover payments are accepted. A surcharge will be applied to total cost. **Cash is not accepted.**

Weekly Email Blast (Spaces are full for 2019)

Coupon block at bottom of email (3.5" w x 1.5"h). Must be a high resolution pdf file. **\$100/month**

*A 25% discount will be applied if advertising in the Highland Creek News at the same time as the weekly email.

**Spaces are limited.