

# Highland Creek



# NEWS

## Approximate Ad Size

Business Card 3.5"W x 2"H  
1/8 page (2" H x 5" W or 5"H x 2"W)  
1/6 page (3.5 x 3.5)  
1/4 page (3.5" W x 5"H)  
1/3 page (3"H x 7.5"W or 7.5"H x 3" W)  
1/2 page (7.5"W x 5"H or 3.5"W x 10"H)  
Full page (7.5"W x 10"H)  
Back cover (full color)

## Price Per Issue

\$90  
\$140  
\$165  
\$190  
\$225  
\$290  
\$500  
\$600

**All ads are in full color.**

All ads must be camera ready and are for individual businesses only. Only high-resolution pdf files are accepted. Ads may be emailed to Amanda Ayers [aayers@highlandcreek.com](mailto:aayers@highlandcreek.com). The newsletter is published February, April, June, August, October, and December. Deadlines for 2024 are: **January 2nd, March 1st, May 1st, July 3rd, September 1st, and November 1st**. Newsletters are distributed to approximately 4,350 homes.

Please note that special placement of ads cannot be accommodated except for the back cover.

Checks should be made payable to HCCA and are due at the time your ad is submitted. Please mail checks to: **HCCA, 6616 Clarke Creek Parkway, Charlotte, NC 28269** or drop off at the **Highland Creek Sports Club**.

Visa, MasterCard, American Express and Discover payments are accepted. A surcharge will be applied to total cost. **Cash is not accepted.**

## Weekly Email Blast

Coupon block at bottom of email (3.5" w x 1.5"h). Must be a high-resolution pdf file. **\$110/month**